

SMFCC Technology Committee Web Site Advertising

Website Banner Advertising

- Rotating banner advertisements on every page of the SMFCC Web site
- Ads will have a click through option – linking to advertisers web site in a new window
- What
 - JPEG or GIF format
 - “Click through” option (provide URL)
 - Size
 - 468 x 60 pixels
 - (example)



- How much?
 - \$100 per year (Best Deal!)
 - \$75 for 6 months
 - \$50 for 3 months
 - Payment is required at time of reservation. All spaces are considered available until payment is received. There will be no refunds.
- Who
 - SMFCC Members **in good standing** only
- How
 - Member created banners in specified format and size
 - Artwork must be received by the 20th of the prior month